Broadcast E-Alerts

Blackboard Web Community Manager

Blackboard

Trademark Notice

Blackboard, the Blackboard logos, and the unique trade dress of Blackboard are the trademarks, service marks, trade dress and logos of Blackboard, Inc. All other trademarks, service marks, trade dress and logos used in Blackboard and the Website are the trademarks, service marks, trade dress and logos of their respective owners.

Copyright Notice

© 2016 Blackboard Inc. All rights reserved.

This guide covers all available features and functionality. Features included in your contract may vary.

Table of Contents

Introduction	1
Email E-Alerts	2
Create an Email E-Alert	2
Send an Email E-Alert	6
Example of an Email E-Alert	9
Push Notification E-Alerts	10
Create a New Push Notification E-Alert	10
Send a Push Notification E-Alert	12
Example of Sent Push Notification Broadcast E-Alert	14
Announcement E-Alerts	15
Creating a New Announcement E-Alert	15
Send an Announcement E-Alert	17
Example of an Announcement E-Alert	18
Twitter E-Alerts	19
Create a New Twitter E-Alert	19
Send a Twitter E-Alert	21
Example of Twitter E-Alert	22
Facebook E-Alerts	23
Create a New Facebook E-Alert	23
Send a Facebook E-Alert	25
Example of Facebook E-Alert	26
Manage Broadcast E-Alerts	27
Alerts List View	27
Delete an E-Alert	27
Copy an E-Alert	27
Filter E-Alerts	28
E-Alert Reports	29
Display Results for a Broadcast E-Alert	29

Introduction

Broadcast E-Alerts allow you to mass communicate with users. You use Broadcast E-Alerts to relay important information such as school closings, events and early dismissals. You send them from within the **Tools** tab of the Site and Subsite workspaces. The Broadcast E-Alert types include Email, Push Notification, Announcement, Facebook and Twitter.

When sending a Broadcast E-alert, choose any of the E-Alert types. Fields that are required for each E-Alert type are marked with a corresponding E-Alert Type icon next to the field name text. Other required fields are marked with red triangles in the top right corner.

Message Delivery	
Subject: 🔤 📢	
Auditions Closed	
Short Message: 🔲 🜲 🕃	Characters Remaining: 95
Auditions for the school play are now closed.	
Email Type: 🔤 🖲 Plain Text O HTML Long Message: 📷 📢 🖗	
Auditions for the school play are now closed.	
Announcement: 📹 Happy Valley School District / Homepage, Happy Valley High School / Homepage / HV:	SD Announcements Change App
Save Draft Cancel Test Email E-Alert	

Email E-Alerts

You can send Email E-Alerts to specific registered users or a group of users.

Create an Email E-Alert

Here's how you create a new email E-Alert.

1. In *Site Manager*, navigate to the Site Workspace from which you wish to send your Broadcast E-Alert.

H S	lappy Valley School District settings tite Workspace	
s	Summary Mobile Site Tools Directors & View	wers Channels Statistics How do I?
ools lanage y	our site tools and apps.	
	Files & Folders Organize the files and folders used in your workspace.	Friendly Web Address Mappings Create and edit Friendly Web Address Mappings for your site
	Broadc ast E-Alerts Add or Edit Broadcast E-Alerts for your site.	Forms & Surveys Create and manage forms and surveys for your site.
1	Section Robot Import sections with pre-defined section configurations.	Approve Visitor Comments Approve or reject visitor comments on your apps.
1	Approve Community Editing Approve or reject community edits to your apps.	App Manager Manage and edit the apps in your workspace.
	Reports View your site's reports.	Photo Gallery Create and manage photo galleries for your site.
	Minibase Create and manage minibases for your site.	

2. Click the **Tools** tab and select Broadcast E-Alerts.

Ha	appy Valley School Distric	t Settings				
A Su	mmary Mobile Site Tools	Directors & Viewers	Channels	Statistics	How do I?	
Broa	dcast E-Alerts List					
Broadca Communica New E-A	ast E-Alerts te with groups of users through Broadcast E-Ale ett Filter Alerts	rts.				
STATUS	ALERT		TYPE		ACTIONS	
DRAFT	Early Dismissal Early Dismissal Created by Christian Carpenter on 1/	29/2015 4:28:54 PM	2			Copy Delete

3. Click **New E-Alert.** The New Alert window displays.

- 4. Enter a name for your Broadcast E-Alert in the Alert Name field. Note that the Email E-Alert type is the default selection.
- 5. Click Continue.



6. On the **Message** tab, enter the Subject for your E-Alert email.

Message Delivery	
Subject:	
Email Type:	
Long Message:	_
Save Draft Cancel Test Email E-Alert	

7. Select an Email Type. Choose the *Plain Text* radio button to add only text. Choose the *HTML* radio button to add photos, links and format the text in your email using HTML code.

8. If you selected the Plain Text Email Type, enter the body of your email message in the Long Message field. If you selected the HTML Email Type, enter the body of your message in the HTML Message field.

Message Delivery	
Subject:	
Email Type: 📷	
Plain Text HTML	
HTML Message:	
Styles • Font Name • Font Size • 🛕 • 🥸 • 🔗 B I U 🛠 📰 🗃 🗮 🗄 🖽	9
🔳 🖉 — 🗳 🛥 🌮 🤏 🔳 📑 📰 🛄 Ω 📷 🔤 🖉	
Constant HTML QPreview	Words:0 Characters:0
Save Draft Cancel Test Email E-Alert	

9. Click the **Delivery** tab and enter a Sender Name and Sender Email address.

Message D	elivery	
Sender Name:		
l		
Sender Email:	85	
Recipients	í.	
Select	Recipients	
Priority: 🕐		
Normal	**	
Schedule:		
Save this	as a draft	
Send imm	ediately	
Schedule	to be sent later	
Save Draft	Cancel Test Email E-Alert	

10. If you wish to test your Broadcast E-Alert, click **Test Email E-Alert**. The Test E-Alert window displays.

Message Delivery	
Subject:	
School Closing	
Email Type: Plain Text HTML	
School will be closed today due to inclement weather.	
Save Draft Cancel Test Email E-Alert	

11. Enter the email address to which you wish to send the test E-Alert in the Email Address field.

Test E-Alert To test your E-Alert before you send it, enter an email address and click Send Test E-Alert.
Email Address: rwilson@hvsd.org
Send Test E-Alert Cancel

- 12. Click Send Test E-Alert.
- 13. When finished, click **Save Draft** or navigate to the **Delivery** tab to send or schedule your Broadcast E-Alert.

Message Delivery	
Subject: 🔤	
School Closing	
Email Type: 🔤 🖲 Plain Text 🔍 HTML	
Long Message: 🔤	
Save Draft Cancel Test Email E-Alert	

14. You are returned to the Alerts List View and the status of your E-Alert is marked as Draft.



Send an Email E-Alert

Here is how you send an email E-Alert.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to send your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Select the E-Alert you wish to send.
- 4. Navigate to the **Delivery** tab.

Message Delivery
Sender Name: 🔤
Rachel Wilson
Sender Email: 📷
rwilson@hvsd.org
Recipients
Select Recipients
Priority: ?
Schedule:
Save this as a draft
Send immediately
Schedule to be sent later
Save Draft Cancel Test Email E-Alert

5. Click **Select Recipients** to choose the users who will receive this E-Alert.

6. In the Recipients window you can add existing users or groups on the **Registered Users** tab.



7. To send this E-Alert to users who are not registered users, add their email addresses on the **Additional Users** tab. Enter the email address you wish to add in the Email Address field and click **Add**.

Recipients				
Registered Users	Additional Recipients			
Email Address	Add			
ITEM				ACTIO
imccollin@hvsd.a	rg			Del
I'm Done Car	Icel			

- 8. When finished, click I'm Done. You will be returned to the Delivery tab.
- 9. Select the Priority for your Broadcast E-Alert. You can choose from High, Normal or Low priority. The priority of your E-Alert will determine how quickly it is sent.



- 10. There are two different options you can use to send your E-Alert.
 - a. To send your E-Alert immediately, select *Send immediately* under Schedule. Then click **Send Now** to send your Broadcast E-Alert.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Processing.

	School Closing		
PROCESSING	School Closing	Сору	Delete
	Created by Sara Goss on 1/27/2015 3:06:32 PM		

When your E-Alert has been sent, the status will be marked as Complete.



b. To schedule your E-Alert to be sent, select *Schedule to be sent later*. Choose the date and time you wish to send your Broadcast E-Alert, and then click **Send Later**.

Schedule:		
Save this as a draft		
Send immediately		
Schedule to be sent later		
Send On:		
01/30/2015 6 AM	•	:00 💌

You will be returned to the Alerts List View and the status of your E-Alert will be marked as Scheduled.

SCHEDULED	School Closing					
	School Closing		Сору	Delete		
01/30/2013	Created by Sara Goss on 1/27/2015 3:06:32 PM					

Example of an Email E-Alert

Here is an example of an email E-Alert that has been sent.

School Closing

Rachel Wilson [rwilson@hvsd.org]

- Sent: Tue 5/20/2014 9:30 AM
- To: AlertRecipient

School will be closed today due to inclement weather.

Push Notification E-Alerts

You can send Push Notifications to registered users who have downloaded and installed the Centricity2 Mobile Communications App (C2MCA). You will not see this option unless your district has C2MCA.

Create a New Push Notification E-Alert

Here is how you create a new push notification E-Alert.

1. In *Site Manager*, navigate to the Site workspace you wish to send your Broadcast E-Alert.

A Is	Happy Valley School District Settings Ite Workspace		
	Summary Mobile Site Tools Directors & Viewers	Ň	Channels Statistics How do I?
Tools Manage y	our site tools and apps.		
	Files & Folders Organize the files and folders used in your workspace.	0	Friendly Web Address Mappings Create and edit Friendly Web Address Mappings for your site
	Broadcast E-Alerts Add or Edit Broadcast E-Alerts for your site.		Forms & Surveys Create and manage forms and surveys for your site.
7	Section Robot Import sections with pre-defined section configurations.	9	Approve Visitor Comments Approve or reject visitor comments on your apps.
1	Approve Community Editing Approve or reject community edits to your apps.	-	App Manager Manage and edit the apps in your workspace.
	Reports View your site's reports.		Photo Gallery Create and manage photo galleries for your site.
	Minibase Create and manage minibases for your site.		

2. Navigate to the **Tools** tab and select Broadcast E-Alerts.

-	Happy Val Site Workspac	lley Schoo	l District	Setings					
*	Summary	Mobile Site	Tools	Directors & Viewers	Channels	Statistics	How do I?		
	Broadcast E-Alerts	List							
Broa Comm	unicate with groups	5 of users through Br Jerts	oadcast E-Alerts						
STAT	US ALER	т			TYPE		A	ACTIONS	
DRA	Early Early Crea	/ Dismissal Dismissal red by Christian Ca	arpenter on 1/29	/2015 4:28:54 PM	5			Copy Delete	

3. Click **New E-Alert**, the New Alert window displays.

- 4. Enter a name for your Broadcast E-Alert under Alert Name.
- 5. Deselect the Email alert type then select the Push Notification alert type.
- 6. Click Continue.



7. On the **Message** tab, enter the body of your push notification in the Short Message field. This field has a limit of 140 characters. Notice the Characters Remaining counter decrease as you enter text.

Message Delivery	
Short Message: 🔎	Characters Remaining: 87
School will be closed today due to inclement weather.	
Save Draft Cancel	

- 8. Once finished, click **Save Draft** or navigate to the **Delivery** tab to send or schedule your Broadcast E-Alert.
- 9. You will be returned to the Alerts List View and the status of your E-Alert will be marked as Draft.

DRAFT	School Closing School Closing	A	Copy Delete
	Created by Sara Goss on 12/10/2014 2:21:26 PM		

Send a Push Notification E-Alert

Here is how you send a push notification E-Alert.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to send your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Select the E-Alert you wish to send.

Message Delivery
Recipients 🔔
Select Recipients
Push Notifications:
Send to selected recipients A selected recipient will only receive this notification if they have already signed in to the app
 Send to everyone Everyone who has the app installed will receive this notification
Priority: 🕐 Normal 🔻
Schedule:
Save this as a draft
Send immediately
Schedule to be sent later
Save Draft Cancel

- 4. Navigate to the **Delivery** tab.
- 5. Click Select Recipients to choose the users who will receive this E-Alert.



6. In the Recipients window you can <u>add existing users or groups</u> on the **Registered Users** tab.

7. To send this E-Alert to users who are not registered users, add their email addresses on the **Additional Users** tab. Enter the email address you wish to add in the Email Address field and click **Add**.

Recipients	
Registered Users	Additional Recipients
Email Address	Add
ITEM	
imccollin@hvsd.or	g
I'm Done Can	cel

8. You can also select *Send to everyone* to send the E-Alert to all users having the Mobile Communications App installed on their Smartphones.

Recipients 🔔
Select Recipients
Push Notifications:
Send to selected recipients
A selected recipient will only receive this notification if they have already signed in to the app
Send to everyone Everyone who has the app installed will receive this notification

9. Select the Priority for your Broadcast E-Alert. You can choose from High, Normal or Low priority, the priority of your E-Alert will determine how quickly it is sent.



- 10. You have two different sending options to send your E-Alert.
 - a. To send you E-Alert immediately, select *Send immediately* under Schedule. Then click **Send Now** to send your Broadcast E-Alert.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Processing.

	School Closing		
PROCESSING	School Closing	Сору	Delete
	Created by Sara Goss on 12/10/2014 2:21:26 PM		

When your E-Alert has been sent, the status will be marked as Complete.



b. To schedule your E-Alert to be sent, select *Schedule to be sent later*. Choose the date and time you wish to send your Broadcast E-Alert, and then click **Send Later**.

Schedule:		
Save this as a draft		
Send immediately		
Schedule to be sent later		
Send On:		
01/30/2015 6 AM	00:	•

You will be returned to the Alerts List View and the status of your E-Alert will be marked as Scheduled.

	School Closing	
SCHEDULED	School Closing	Copy Delete
01/30/2015	Created by Sara Goss on 12/10/2014 2:21:26 PM	

Example of Sent Push Notification Broadcast E-Alert

Here is an example of what users see when they receive a Push Notification Broadcast E-Alert. They can then tap the icon to read the alert.



Announcement E-Alerts

You can send an Announcement E-Alert that displays in an Announcement App.

Creating a New Announcement E-Alert

Here is how you create a new Announcement E-Alert.

1. In *Site Manager*, navigate to the Site workspace you wish to send your Broadcast E-Alert.

-	Happy Valley School District Settings Site Workspace		
•	Summary Mobile Site Tools Directors & Viewers		Channels Statistics How do I?
Tools Manage	your site tools and apps.		
ľ	Files & Folders Organize the files and folders used in your workspace.	0	Friendly Web Address Mappings Create and edit Friendly Web Address Mappings for your site
	Broadcast E-Alerts Add or Edit Broadcast E-Alerts for your site.	1	Forms & Surveys Create and manage forms and surveys for your site.
2	Section Robot Import sections with pre-defined section configurations.		Approve Visitor Comments Approve or reject visitor comments on your apps.
15	Approve Community Editing Approve or reject community edits to your apps.	ŝ	App Manager Manage and edit the apps in your workspace.
	Reports View your site's reports.		Photo Gallery Create and manage photo galleries for your site.
	Minibase Create and manage minibases for your site.		

2. Navigate to the **Tools** tab and select Broadcast E-Alerts.

-	Happy Valley School District Site Workspace	Settings	
	Summary Mobile Site Tools	Directors & Viewers Channels	Statistics How do I?
A B	oadcast E-Alerts List		
Broad Commun	Icast E-Alerts incate with groups of users through Broadcast E-Alerts Filter Alerts		
STATU	s Alert	TYPE	ACTIONS
DRAF	Early Dismissal Early Dismissal Created by Christian Carpenter on 1/29	⊠ 2015 4:28:54 PM	Copy Delete

3. Click **New E-Alert**, the New Alert window displays.

- 4. Enter a name for your Broadcast E-Alert under Alert Name.
- 5. Deselect the Email alert type then select the Announcement alert type.
- 6. Click Continue.



7. On the **Message** tab, enter a Subject and Long Message for your announcement.

Message Delivery	
Subject: 🔜	
School Closing	
Long Message: 📹	
School will be closed today due to inclement weather.	
Announcement:	
Happy Valley School District / Happy Valley Homepage, Happy Valley High School / Homepage / HVSD Announcements	Арр
Save Draft Cancel	

- 8. By default, the alert will be added to the Announcement App located on the site homepage. To select a different Announcement app, click **Change App** and choose a one from the list. This list includes all Announcement Apps located within the current workspace as well as those located in other workspaces that you have shared with yourself.
- 9. Once finished, click **Save Draft** or navigate to the **Delivery** tab to send or schedule your Broadcast E-Alert.
- 10. You will be returned to the Alerts List View and the status of your E-Alert will be marked as Draft.

_	School Closing			
DRAFT	School Closing	ê)	Сору	Delete
	Created by Sara Goss on 1/27/2015 3:24:31 PM			

Send an Announcement E-Alert

Here is how you send an announcement E-Alert.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to send your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Select the E-Alert you wish to send.
- 4. Navigate to the **Delivery** tab.

Message Delivery
Priority: ?
Schedule:
Save this as a draft
Send immediately
Schedule to be sent later
Save Draft Cancel

- 5. Select the Priority for your Broadcast E-Alert. You can choose from High, Normal or Low priority. The priority of your E-Alert will determine how quickly it is sent.
- 6. You have two different sending options to send your E-Alert.
 - a. To send you E-Alert immediately, select *Send immediately* under Schedule. Then click **Send Now** to send your Broadcast E-Alert.

Schedule:
Save this as a draft
Send immediately
Schedule to be sent later
Send Now Cancel Test Email E-Alert

You will be returned to the Alerts List View and the status of your E-Alert will be marked as Processing.

I		School Closing			
I	PROCESSING	School Closing	£1	Copy Delete	
I		Created by Sara Goss on 1/27/2015 3:24:31 PM			<u> </u>

When your E-Alert has been sent, the status will be marked as Complete.

	School Closing			
COMPLETE	School Closing	Æ3	Сору	Delete
01/30/2015	Created by Sara Goss on 1/27/2015 3:24:31 PM			

b. To schedule your E-Alert to be sent, select *Schedule to be sent later*. Choose the date and time you wish to send your Broadcast E-Alert, and then click **Send Later**.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Scheduled.

	School Closing			
SCHEDULED	School Closing	£3	Сору	Delete
01/30/2015	Created by Sara Goss on 1/27/2015 3:24:31 PM			

Example of an Announcement E-Alert

Here is an example of an Announcement E-Alert.

/	HVSD
(Announcements
1	School will be closing due to inclement weather.
	Volunteers needed for HVSD Days! Contact Eric Sparks at 814-555-1212.
	If you hear any noise today, it is just our HVAC technicians repairing our systems.
	It's that time againCome to Sparks Field at 7:30 PM for the bonfire & spirit rally!
	Haunted Gymnasium October 30th 6:30 - 9:00 PM - Admission \$5 IF YOU DARE!!!
	* FOLLOW

Twitter E-Alerts

You can send an E-Alert as a *Tweet*—provided social media is enabled for your site and has been connected to your district's respective Twitter account.

Create a New Twitter E-Alert

Here is how you create a new Twitter E-Alert.

1. In *Site Manager*, navigate to the Site workspace you wish to send your Broadcast E-Alert.

s	Happy Valley School District Settings ite Workspace		
A .	Summary Mobile Site Tools Directors & Viewers	A	Channels Statistics How do I?
Tools Manage y	our site tools and apps.		
(P)	Files & Folders Organize the files and folders used in your workspace.	0	Friendly Web Address Mappings Create and edit Friendly Web Address Mappings for your site
	Broadc ast E-Alerts Add or Edit Broadcast E-Alerts for your site.	1	Forms & Surveys Create and manage forms and surveys for your site.
1	Section Robot Import sections with pre-defined section configurations.	9	Approve Visitor Comments Approve or reject visitor comments on your apps.
-	Approve Community Editing Approve or reject community edits to your apps.	*	App Manager Manage and edit the apps in your workspace.
	Reports View your site's reports.		Photo Gallery Create and manage photo galleries for your site.
	Minibase Create and manage minibases for your site.		

2. Navigate to the **Tools** tab and select Broadcast E-Alerts.

-	Happy Site Works	Valley Schoo space	ol District	Settings					
	Summary	Mobile Site	Tools	Directors & Viewers	Channels	Statistic s	How do I?		
	Broadcast E-/	Alerts List							
Commu	dcast E-A unicate with gr E-Alert F	Verts roups of users through B Filter Alerts	Broadcast E-Alerts	8.4					
STATU	JS	ALERT			TYPE			ACTIONS	
DRA	F	Early Dismissal Early Dismissal Created by Christian C	Carpenter on 1/29	9/2015 4:28:54 PM	2			C	opy Delete

3. Click **New E-Alert**, the New Alert window displays.

- 4. Enter a name for your Broadcast E-Alert under Alert Name.
- 5. Deselect the Email alert type then select the Twitter alert type.
- 6. Click **Continue**.



7. On the **Message** tab, enter a Short Message for your tweet. This field has a limit of 140 characters. Notice the Characters Remaining counter decrease as you enter text.

Message Delivery	
Short Message: ිද	Characters Remaining: 87
School will be closed today due to inclement weather.	
Save Draft Cancel	

- 8. Once finished, click **Save Draft** or navigate to the **Delivery** tab to send or schedule your Broadcast E-Alert.
- 9. You will be returned to the Alerts List View and the status of your E-Alert will be marked as Draft.

Created by Sara Goss on 12/22/2014 3:50:09 PM C Copy Deleter	e
--	---

Send a Twitter E-Alert

Here is how you send a Twitter E-Alert. Before you can send a Twitter E-Alert, Social Media Posts must be enabled for your site or subsite in *System Settings* and the site must be connected to a Twitter account in *Site Settings*.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to send your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Select the E-Alert you wish to send.
- 4. Navigate to the **Delivery** tab.

Message Delivery
Recipients Twitter posts are always public.
Priority: 🝞 Normal 🔻
Schedule: Save this as a draft
 Send immediately Schedule to be sent later
Save Draft Cancel

- 5. Select the Priority for your Broadcast E-Alert. You can choose from High, Normal or Low priority. The priority of your E-Alert will determine how quickly it is sent.
- 6. You have two different sending options to send your E-Alert.
 - a. To send you E-Alert immediately, select *Send immediately* under Schedule. Then click **Send Now** to send your Broadcast E-Alert.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Processing.

	PROCESSING	School Closing Created by Sara Goss on 12/22/2014 3:50:09 PM	Ē	Сору	Delete
--	------------	---	---	------	--------

When your E-Alert has been sent, the status will be marked as Complete.



b. To schedule your E-Alert to be sent, select *Schedule to be sent later*. Choose the date and time you wish to send your Broadcast E-Alert, and then click **Send Later**.

Schedule:				
Save this as a draft				
Send immediately				
Schedule to be sent late	r			
Send On:				
01/30/2015	6 AM	•	:00	•

You will be returned to the Alerts List View and the status of your E-Alert will be marked as Scheduled.



Example of Twitter E-Alert

Here is an example of a Twitter Broadcast E-Alert.

Home Notifications # Dise	cover 👤 Me	У	Search T	Twitter Q		12
HappyValleySchools @HappyValleySchools 122 Compose new Tweet	Here are some predeter view all	eople you might enjoy	following.	© 2014 Twitter Abou Cookies Ads info B Jobs Advertise Bus Developers	I Help Terms Privacy and Biog Status App nesses Media	
I FGNDS - Change #ALCS Ebola Royals Brady Patriots Pats Eagles World Series #VeWontStop #Orioles	Tweets	ools @HappyValleySchools ed due to inclement weather. ools @HappyValleySchools ffor HVSD Camival Days!	39m 5 Payonte Moo Sep 22 4. Repty & Fayonte Moo			

Facebook E-Alerts

You can send an E-Alert as a Facebook post—provided social media is enabled for your site and has been connected to your district's respective Facebook account.

Create a New Facebook E-Alert

Here is how you create a new Facebook E-Alert.

1. In *Site Manager*, navigate to the Site workspace you wish to send your Broadcast E-Alert.

	Happy Valley School District Settings Site Workspace		
A	Summary Mobile Site Tools Directors & Viewers	N	Channels Statistics How do I?
Tools Manage	your site tools and apps.		
Ø	Files & Folders Organize the files and folders used in your workspace.	0	Friendly Web Address Mappings Create and edit Friendly Web Address Mappings for your site
	Broadcast E-Alerts Add or Edit Broadcast E-Alerts for your site.	1	Forms & Surveys Create and manage forms and surveys for your site.
1	Section Robot Import sections with pre-defined section configurations.	8	Approve Visitor Comments Approve or reject visitor comments on your apps.
(Approve Community Editing Approve or reject community edits to your apps.	*	App Manager Manage and edit the apps in your workspace.
	Reports View your site's reports.		Photo Gallery Create and manage photo galleries for your site.
	Minibase Create and manage minibases for your site.		

2. Navigate to the **Tools** tab and select Broadcast E-Alerts.

-	Happy Valley Sc Site Workspace	hool Distric	t Settings				
	Summary Mobile Sit	e Tools	Directors & Viewers	Channels	Statistics	How do I?	
	Broadcast E-Alerts List						
Broa Commu New	dcast E-Alerts unicate with groups of users thr E-Alert Filter Alerts	ough Broadcast E-Ale	rts.				
STAT	US ALERT			TYPE		ACTIONS	
DRA	Early Dismiss Early Dismissal Created by Chris	al tian Carpenter on 1.	29/2015 4:28:54 PM	2			Copy Delete

3. Click **New E-Alert**, the New Alert window displays.

4. Enter a name for your Broadcast E-Alert under Alert Name.



- 5. Deselect the Email alert type then select the Facebook alert type.
- 6. Click **Continue**.
- 7. On the **Message** tab, enter a Long Message for your Facebook status.

Message	Delivery	
Long Mess	sana' A	
School w	will be closed today due to inclement weather.	
		li
Save Draft	ft Cancel	

- 8. Once finished, click **Save Draft** or navigate to the **Delivery** tab to send or schedule your Broadcast E-Alert.
- 9. You will be returned to the Alerts List View and the status of your E-Alert will be marked as Draft.



Send a Facebook E-Alert

Here is how you send a Facebook E-Alert. Before you can send a Facebook E-Alert, Social Media Posts must be enabled for your site or subsite in *System Settings* and the site must be connected to a Facebook account in *Site Settings*.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to send your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Select the E-Alert you wish to send.
- 4. Navigate to the **Delivery** tab.

Message Delivery
Recipients Facebook posts are always public.
Priority: ?
Schedule:
 Send immediately
Schedule to be sent later
Save Draft Cancel

- 5. Select the Priority for your Broadcast E-Alert. You can choose from High, Normal or Low priority. The priority of your E-Alert will determine how quickly it is sent.
- 6. You have two different sending options to send your E-Alert.
 - a. To send you E-Alert immediately, select *Send immediately* under Schedule. Then click **Send Now** to send your Broadcast E-Alert.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Processing.

PROCESSING	School Closing Created by Sara Goss on 12/22/2014 3:50:09 PM	g	Сору	Delete

When your E-Alert has been sent, the status will be marked as Complete.



b. To schedule your E-Alert to be sent, select *Schedule to be sent later*. Choose the date and time you wish to send your Broadcast E-Alert, and then click **Send Later**.



You will be returned to the Alerts List View and the status of your E-Alert will be marked as Scheduled.



Example of Facebook E-Alert

Here is an example of a Facebook Broadcast E-Alert.



Manage Broadcast E-Alerts

You are able to edit, copy, delete and filter E-Alerts. You can check the status of sent E-Alerts.

Alerts List View

In the Alerts List View, you can view, create, edit, copy, delete and filter your E-Alerts. You can also run E-Alert reports.

ommunicate New E-Aler	with groups of users through Broadcast E-Alerts.			
STATUS	ALERT	TYPE	ACTIONS	
	Two Hour Delay			
DRAFT	Two Hour Delay	M	Сору	Delete
	Created by Sara Goss on 10/26/2016 12:23:47 PM			
	School Closing	× • maa		
DRAFT	School Closing	High Priority	Сору	Delet
	Created by Sara Goss on 10/25/2016 4:39:27 PM	right hony		

Copy an E-Alert

Here is how you copy an E-Alert.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to copy your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. To the right of the E-Alert you wish to delete, click **Copy**. A confirmation window will display.

ommunicate	with groups of users through Broadcast E-Alerts.		
STATUS	ALERT	TYPE	ACTIONS
DRAFT	Two Hour Delay Two Hour Delay Created by Sara Goss on 10/26/2016 12:23:47 PM	Z	Copy Delete
DRAFT	School Closing School Closing Created by Sara Goss on 10/25/2016 4:39:27 PM	ब ⊈ ⊊ा ह हि High Priority	Copy Delete

4. Click **Yes**. The new E-Alert will display at the top of the list.

8	Are you sure you want to copy this E- Alert?
	Yes No

Delete an E-Alert

Here is how you delete an E-Alert.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to delete your Broadcast E-Alert.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. To the right of the E-Alert you wish to delete, click **Delete**. A confirmation window will display.



4. Click Yes. You are returned to the Alerts List View.

8	Are you sure you want to delete this E- Alert?
	Yes

Filter E-Alerts

Here is how you filter E-Alerts.

1. In *Site Manager*, navigate to the Site workspace from which you wish to filter your Broadcast E-Alert.

Sroadcas communicate New E-Aler	tt E-Alerts with groups of users through Broadcast E-Alerts.			
STATUS	ALERT	TYPE	ACTIONS	
DRAFT	Two Hour Delay Two Hour Delay Created by Sara Goss on 10/26/2016 12:23:47 PM	3	Сору	Delete
DRAFT	School Closing School Closing Created by Sara Goss on 10/25/2016 4:39:27 PM	ा ≰ ⊊३ ु ह High Priority	Сору	Delete

- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Click **Filter Alerts**, the Filter window will display.

4. Specify filter criteria.

creation Date.			
	to		
Sent Date:			
	to		
Sender Email:			
Subject:			
Alert Types:			
Alert Types:	口 日	C	ß
Alert Types:	P	C	ß
Alert Types: Status: Processing Sch	F) eduled 🗌 Com	C plete 🔲 Dra	{ <mark>}</mark>
Alert Types: Status: Processing Sch Priority:	FJ eduled 🗌 Com	Ç	f
Alert Types: Status: Processing Sch Priority: All Priorities	Com	C plete 🗐 Dra	f .
Alert Types: Status: Processing Sch Priority: All Priorities Sort By:	FJ eduled 🗌 Com	ि plete 🔲 Dra	f nt

- 5. Click Filter.
- 6. Your filtered E-Alerts will display in the Alerts List View.
- 7. To remove the filter, click **Reset Filter**. You are returned to the Alerts List View.

Broadcast E-Alerts
Communicate with groups of users through Broadcast E-Alerts. They can be sent via email and text message.
New E-Alert Filter Alerts
List is currently being filtered. To remove the current filter Reset Filter.

E-Alert Reports

Use the Report action to learn the status of completed Broadcast E-Alerts you have sent. Delivery status is reported on an individual basis for each E-Alert. Tools are available to select the email type sent, to filter results, to page through result details and to filter report results. You can export results to a file.

Display Results for a Broadcast E-Alert

When sending a Broadcast E-Alert, you have the option of choosing multiple email types. Here is how you display the results for individual email types.

- 1. In *Site Manager*, navigate to the Site workspace from which you wish to run a Broadcast E-Alert report.
- 2. Navigate to the **Tools** tab and select Broadcast E-Alerts.
- 3. Click **Reports** for the E-Alert whose results you wish to view. The Report dialog displays.

Broadcast Communicate w New E-Alert	E-Alerts ith groups of users through Broadcast E-Alerts. Filter Alerts		
STATUS	ALERT	ТҮРЕ	ACTIONS
DRAFT	HVHS PARCC OGT March 2015 Testing Schedule Click here to see the PARCC/OGT March 2015 HVH Testing Schedule which includes Delayed Start times. Created by Christian Carpenter on 2/25/2015 3:10:25 PM	≅] ≜ हा	Copy Delete
COMPLETE	Permission Slips Due Friday Permission Slips Due Friday Created by Christian Carpenter on 12/4/2014 10:50:48 AM	ਯ 🛙 ਦਾ ਉਉ	Reports Copy Delete

4. Click an email type in the list to display report results.

School Closing				
Created by Sara Goss on 10/25/2016 4:39:27 PM				
Delivery results generated 10/26/2016 12:31:08 PM Refresh				
Sent (10/10)	Email Report			
Sent (37/37)		2		
(FI) 🖌 Sent	(Sent Error
🕜 🖌 Sent				
Ct V Sent	Result Details			
	All Emails	 Q Filter re 	sults	Go Export
	EMAIL	RESULT	CONTACT	DATE & TIME
	kcraig@schoolwires.com	Sent	Kathe Craig	10/26/2016 12:30:08 PM
	chris.gallagher@blackboard.com	Sent	Chris Gallagher	10/26/2016 12:30:08 PM
	Mike.Kuzniar@blackboard.com	Sent	Michael Kuzniar	10/26/2016 12:30:08 PM
	Mike.Kuzniar@blackboard.com	Duplicate Email Address	Eric Sparks	10/26/2016 12:30:08 PM
	Mike.Kuzniar@blackboard.com	Duplicate Email Address	Eric Sparks	10/26/2016 12:30:08 PM
	mambrose@mail.com	Sent	Marie Ambrose	10/26/2016 12:30:08 PM
	christian.carpenter@blackboard.com	Sent	Christian Carpenter	10/26/2016 12:30:08 PM
	cjweyandt@schoolwires.com	Sent	CJ Weyandt	10/26/2016 12:30:08 PM
	mkuzniar@schoolwires.com	Sent	User x	10/26/2016 12:30:08 PM
	billcarpenter@hvsd.k12.us.org	Sent	Bill Carpenter	10/26/2016 12:30:08 PM

For Emails, a pie chart and text results display indicating status. You also see result details.

For Push Notification, Announcement, Facebook and Twitter, a text message displays indicating status.

5. You can filter the result details for alert types email and text. Select an option from the drop-down list. For Email types you can filter *All Emails, Sent, Errors* and *Processing*. For Text Message types you can filter *All Text Messages, Sent, Errors* and *Processing*.



6. Click **Remove Filter** to stop filtering.

lesult Details				
Errors	*	Q Filter re	sults	Go Export
Your list of result is curre	ntly being filtered.			Remove Filter *
EMAIL	RESULT		CONTACT	DATE & TIME
	Duplicate E	mail Address	Erio Sparka	10/6/2014 11:47:45 AM

7. You can export the result details for alert types email and text to a CSV file. Click Export.